

AMENDMENTS TO THE CLAIMS:

Please amend the claims as follows: 1

1. (Currently Amended) A program-guide-display controlling apparatus comprising:

means for displaying a plurality of program guides on a display unit in a matrix form by using one of the ordinate and the abscissa as a channel number axis and another one as a time axis, and

means for distinguishing a time period that is in advance ~~containing a program~~ designated by a user from other time periods displayed on a display unit.

2. (Currently Amended) A program-guide-display controlling apparatus comprising:

means for displaying a plurality of program guides on a display unit in a matrix form by using one of the ordinate and the abscissa as a channel number axis and another one as a time axis; and

means for distinguishing a time period in which a previously purchased program is present from a time period in which the purchased program is not present.

3. (Currently Amended) A program-guide-display controlling apparatus comprising:

means for displaying a plurality of program guides on a display unit in a matrix form by using one of the ordinate and the abscissa as a channel number axis and another one as a time axis, and

means for distinguishing a time period in which a previously purchased program is present from a time period in which the purchased program is not present

wherein the means for distinguishing includes a means for displaying in different colors a program guide belonging to a time period in which a purchased program is present and a time period in which the purchased program is not present among program guides displayed on said display unit.

4. (Currently Amended) A program-guide-display controlling apparatus for displaying some program guides of all program guides on a display unit in a matrix form by using one of the ordinate and the abscissa as a channel number axis and another one as a time axis, comprising:

means for displaying such that, if a program guide concerning a program which has been purchased is included in each of the program guides displayed on said display unit, that program guide can be discriminated from a program guide concerning a program which has not been purchased;

means for distinguishing a time period in which a previously purchased program is present from a time period in which the purchased program is not present; and

means for displaying a mark indicating a direction of the channel axis and a direction in which a channel of a purchased program is present in a region corresponding to said time period in a display region of said display unit if a time period in which a purchased program is present is included in the time period of a program guide displayed on said display unit, and the purchased program guide is not displayed on said display unit.

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5. (Currently Amended) A program-guide-display controlling apparatus comprising:

means for displaying a plurality of items of program guide information on a display unit in a matrix form by using one of the ordinate and the abscissa as a channel number axis and another one as a time axis; and

means for distinguishing a time period in which a previously purchased program is present from a time period in which the purchased program is not present, wherein the distinguishing means comprises a means for displaying a bar if the time period in which a previously purchased program is present is included in the time period of a program guide displayed on said display unit, said bar being displayed in a region proximate said time period in a display region of said display unit.

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6. (Previously Amended) A program-guide-display controlling apparatus for displaying a plurality of program guides on a display unit in a matrix form by using one of the ordinate and the abscissa as a channel number axis and another one as a time axis comprising:

setting means for allowing an arbitrary time period to be set by a user; and
means for distinguishing the arbitrary time period from other time periods.

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7. (Previously Amended) The program-guide-display controlling apparatus according to claim 6, wherein said discriminatingly displaying means causes a region corresponding to the time period set by the user and a region corresponding to the other

time periods to be displayed in different colors in a display region in which the plurality of program guides are displayed.

8. (Previously Amended) The program-guide-display controlling apparatus according to claim 6 or 7, wherein said setting means allows the starting time and the ending time of an arbitrary time period to be set by the user.

9. (Previously Amended) The program-guide-display controlling apparatus according to claim 6 or 7, wherein setting means allows the starting time and the ending time of an arbitrary time period to be set for each day of the week by the user.

10. (Previously Canceled)

11. (Currently Amended) A television receiver comprising a program-guide display controlling apparatus:

means for displaying a plurality of program guides on a display unit in a matrix form by using one of the ordinate and the abscissa as a channel number axis and another one as time axis, and

means for distinguishing between a time period in which a previously purchased program is present from a time period in which the purchased program is not present.

12. (Previously Added) A television receiver comprising a program-guide-display controlling apparatus for displaying a plurality of program guides on a display

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unit in a matrix form by using one of the ordinate and the abscissa as a channel number axis and another one as a time axis, said program-guide-display controlling apparatus comprising setting means for allowing an arbitrary time period to be set by a user and discriminatingly displaying means for effecting display to discriminate the time period set by the user and other time periods.

13. (Previously Added) A television receiver comprising a program-guide-display controlling apparatus for displaying a plurality of program guides on a display unit in a matrix form by using one of the ordinate and the abscissa as a channel number axis and another one as a time axis, said program-guide-display controlling apparatus comprising setting means for allowing an arbitrary time period to be set by a user and discriminatingly displaying means for effecting display to discriminate the time period set by the user and other time periods,

wherein said setting means allows the starting time and the ending time of an arbitrary time period to be set by the user, and said discriminatingly displaying means causes a region corresponding to the time period set by the user and a region corresponding to the other time periods to be displayed in different colors in a display region in which the plurality of program guides are displayed.